

## *Market Niche Penetration Strategies*



## **Grow Your Business in Good & Bad Economies**

Branding • Multiple Impressions • Increasing Floor Traffic •  
Deep Market Penetration • Market Niche Expansion •  
Growing Customer Base • Securing Repeat Customers •  
Protecting Customers from Competitors • Cushion Your  
Company Against Economic Downturns

**MARKETS GLOBAL** enables clients to target Consumers with focused branding of their company, products and services. Learn how to generate qualified leads and new sales month after month. Market Niche Penetration Strategies can be used to move products at local retailers, distributing coupons for manufacturers and supermarkets, increasing floor traffic at dealerships and retailers and closing direct sales in the field and online.

Reach 100 million, 10 million, 1 million, 50,000 consumers in your market niche multiple times each month with powerful campaigns that tell consumers why your company stands out and why it has the best products and services. Focused email marketing campaigns mean cost effective penetration of market niches important to your company. **National email deployments can be as low as \$ 4.99 per 100,000 emails. Qualified sales leads can be as low as \$ .01 each.**

### **Clients receive:**

1. Trouble free email marketing
2. Large and small campaigns
3. Custom business and consumer campaigns
4. Templates and Creative graphics
5. Complete programming and account set up services
6. Tracking reports provide 'opens' & 'clicks'. Qualified leads are captured in .csv files – email, name, phone, address, etc.
7. Business Channels that enhance community relations
8. Links to web pages, blogs, videos, live seminars sales events, order/donation forms and more
9. Focus on growing your business
10. No long term commitment
11. CAN-SPAM ACT compliant (completely legal)
12. Proprietary data base
13. Opt-In time stamped email addresses
14. Most competitive costs in industry
15. Proprietary deployment software

## **LIMITED TIME OFFER**

Up to 300 million consumer database with email addresses **FREE** during special offer.