

# MARKETS GLOBAL

## Consumer Group

### *Market Niche Penetration Strategies*



## Grow Your Business in Good & Bad Economies

Branding • Multiple Impressions • Market Penetration • Market Niche Expansion • Growing Customer Base • Securing Repeat Customers • Protecting Customers from Competitors • Cushion Your Company Against Economic Downturns

Your business must be growing or it is in fact dying. Depreciation, economic downturns, government regulations, taxes, competition, exchange rates and customer attrition all contribute to declining sales, lost profits and shrinking market share. A focused consistent **market niche penetration strategy** can cushion and protect your company against these uncertainties by consistently increasing sales, growing market share, and expanding target market niches.

## PRICES

Size of Email Market Niche	Frequency of Email Deployment per Month	Total Emails Deployed each Month	Total Price*	One Time Set Up Charge for Setting Up Email Message and Landing Page (Website)
50,000	5	250,000	\$250	\$75.00
100,000	5	500,000	\$295	\$75.00
250,000	5	1,250,000	\$395	\$75.00
500,000	5	2,500,000	\$495	\$75.00
750,000	5	3,750,000	\$595	\$75.00
1,000,000	5	5,000,000	\$695	\$75.00

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